

Cepsa GOW customers eligible to win a lifetime supply of free fuel or e-charging in summer raffle

- **Under a promotion running from July 27 to September 10, Cepsa will also give away 42 daily prizes for customers to refuel for free for one year**
- **All private customers who fill up with at least four liters and are members of Cepsa GOW will be automatically eligible for the drawings**
- **Cepsa GOW is a loyalty program that enables members to earn credit not only at Cepsa but also in their everyday purchases from over 40 collaborating businesses. These credits can be redeemed for fuel, electric charging, car washes and products sold at Cepsa stores**

This summer, the Cepsa GOW loyalty program is offering its customers the chance to win a lifetime supply of free energy for their vehicles, either refueling (diesel, gas or LPG) or electric charging. Additionally, there will be 42 drawings for a year's worth of free fuel, one a day for the duration of the promotion. From July 27 through September 10, all Cepsa GOW members who purchase a minimum of four liters are entered automatically in the drawings, including both car and motorcycle drivers.

These prizes are fully compatible with the company's other promotions and all the benefits offered by Cepsa GOW, the loyalty program launched by the energy company last April. The program aims to adapt all its services to its customers' needs and the latest market trends.

Elena Cabrero, Cepsa's Mobility & New Commerce Marketing Director, said: *"With this new promotion, we are continuing to provide our customers with significant advantages for their mobility through the Cepsa GOW club—a novel, user-friendly, and practical loyalty program for their daily lives."*

Through Cepsa GOW, members can accumulate an average balance of over €300 per year, earning rewards from both Cepsa and their everyday purchases. These rewards can be redeemed for fuel, electric recharges, car washes, or products available at Cepsa's store.

Cepsa has built a broad ecosystem of alliances with over 40 collaborating companies, including popular names like Amazon, eDreams, Europcar, Mediamarkt, Telepizza, and Sprinter. Through this network, customers of the energy company can earn up to 10% of their purchases as credit from these companies. Additionally, they receive 6 cents of balance per liter with Óptima fuel, 5 cents per liter with Star fuel, 2 cents per kilowatt-hour in electric recharges, and 5 cents for every euro spent on products from the store or car wash services.

Cepsa operates the second largest network of stations in Iberia, offering multi-energy solutions and other complementary services. As part of its 'Positive Motion' strategy, the company is working on a comprehensive plan to revamp its service stations and make a

green transformation across all its businesses, establishing itself as a benchmark in the energy transition.

Cepsa service stations receive more than 12 million users each year, and the company has more than three million loyal customers.

Cepsa is a leading international company committed to sustainable mobility and energy with a solid technical experience after more than 90 years of activity. The company also has a world-leading chemicals business with increasingly sustainable operations.

In 2022, Cepsa presented its new strategic plan for 2030, Positive Motion, which projects its ambition to be a leader in sustainable mobility, biofuels, and green hydrogen in Spain and Portugal, and to become a benchmark in the energy transition. The company places customers at the heart of its business and will work with them to help them advance their decarbonization objectives.

ESG criteria inspire all of Cepsa's actions as it advances toward its net positive objective. Over the course of this decade, it will reduce its Scope 1 and 2 CO₂ emissions by 55% and its carbon intensity index by 15-20%, with the goal of achieving net zero emissions by 2050.

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