



Vueling and Cepsa reach agreement to offer Avios points through the Vueling club program

- **Members will earn two Avios for each liter of fuel they buy at Cepsa Service Stations**
- **Vueling Club members can benefit from this offer by presenting the digital card in the Vueling app when they pay**
- **Vueling Club members can also enjoy the advantages of Cepsa's Porque TU Vuelves program**
- **Avios is the official currency of IAG group airlines loyalty program including Iberia, British Airways, Vueling and Aer Lingus**

Energy company Cepsa has joined the partner network of the Vueling loyalty program, Vueling Club. As of today, Vueling Club members will be able to earn Avios every time they refuel at Cepsa Service Stations.

The deal provides Vueling Club members the opportunity to earn two Avios for every liter of fuel they purchase at Cepsa's close to 1,500 service stations in Spain. All they need to do is present the digital card, in the Vueling Club app when they refuel. The Vueling mobile app can be downloaded for free through the iOS and Google Play app stores. The Vueling Club is also free to join, and the Avios you earn can later be exchanged for flights, hotel stays, car rentals, and more.

Avios has been Vueling Club's rewards currency since 2017. Vueling Club members can earn Avios through flights purchased through www.vueling.com and www.iberia.com, or via hotel bookings, car rentals, and purchases with partner companies such as Cepsa. The greater the number of flights and payments for partner services, the greater the number of Avios earned.

In addition, Vueling Club members who are also members of Cepsa's Porque TU Vuelves program can earn discount points that can be exchanged for Cepsa products and services. These can be obtained by presenting the Porque TU Vuelves card, or by linking both loyalty cards and presenting just the Vueling Club card (this link can be made through Cepsa's customer service or by following the instructions provided by both companies in their digital media).

Belén Mateo, director of Cepsa Service Station Franchising, said: *"We continue to expand our collaboration with Avios, one of the largest loyalty programs in Spain, to offer our customers more discounts and benefits. This strategic alliance, which we reached in 2017 with Iberia and now extend to Vueling, allows us to offer a more complete and attractive service at our extensive network of service stations."*



For his part, **Robert James Harker**, Head of Airline Frequent Flyer at Vueling, stated: *"We believe that being a low cost company is not incompatible with offering a quality loyalty program for all our customers, with which we not only reward them for repeatedly choosing us when flying, but we also offer them the possibility of accumulating rewards with other services associated with our partners network."*

María de Gonzalo Aranoa, Director of Partner Relations and Product Development in the Avios program, added: "Cepsa is present in the day-to-day life of members and is a great brand, so we are very pleased that it is joining the Vueling Club program. Our aim is to continue to increase the number of key partners that help members earn more Avios to redeem for flights."

Avios accumulated through Vueling Club form the currency used to pay the full or partial amount of flights, booking them through www.Vueling.com (flights operated by Vueling or Iberia) or for hotel reservations, car rentals and experiences through www.avios.com. In Spain, the Avios partner network is made up of over 90 companies from different sectors (insurance, retail, tourism, leisure, wellness, transportation, etc.) that offer multiple options to earn this currency.

About Vueling

Vueling, an IAG group company, is one of the largest low-cost airlines in Europe, with key positions at airports including Barcelona-El Prat, Bilbao, Galicia, Asturias and Florence, among others. The company operates 128 short -and medium-range destinations in Europe, North Africa and the Middle East, which are operated with a fleet that will consist of 118 aircraft throughout 2018, models Airbus A319, A320, A320neo and A321.

Vueling Club is Vueling's loyalty program and rewards its frequent flyers with Avios, the common currency of the IAG group airlines. Avios are earned through flight and hotel reservations, car rentals and purchases made through the network of companies affiliated with the program. Avios can be redeemed for discounts on flights.

About Avios

Avios Group (AGL) Limited operates the reward currency Avios for the British Airways Executive Club, Iberia Plus, AerClub, Vueling Club and Meridiana Club, as well as the Avios Travel Rewards program in South Africa. It is also the currency for frequent flyers of kulula.com and Flybe. Millions of customers earn Avios in more than 190 countries around the world. Avios is part of the International Airlines Group. Headquartered in the U.K., it has a network of international offices in Madrid, Johannesburg and New York.

Customers can earn Avios when they purchase flights from partner airlines, as well as stays in international hotel chains, car rentals and daily purchases made through our partners. Avios can be redeemed in lieu of payment (full or partial) for travel, flights, hotels and car rentals, as well as for multi-day getaways and leisure experiences.

Avios Group Limited (AGL)
<http://www.avios.com>



For more information:

Text100 Madrid

Tel.: (34) 91 561 94 15

Almudena Alameda – almudena.alameda@text100.es

Ángela Mozo – angela.mozo@text100.es

About Cepsa

Cepsa is a global energy company, which operates in an integrated manner at all stages of the hydrocarbon value chain, and manufactures products from raw materials of plant origin and operates in the renewable energy sector. Mubadala Investment Company, one of the largest sovereign wealth funds in the world, is the only shareholder.

Cepsa's experience spans more than 85 years and its team, made up of close to 10,000 professionals, offer technical excellence and a capacity for adaptation. It is present on all five continents through its business areas of Exploration and Production, Refining, Chemicals, Marketing and Distribution, Gas and Electricity and Trading. For more information: www.cepsa.com

Madrid, January 30, 2019

Cepsa – Communications

medios@cepsa.com

Tel.: (34) 91 337 62 02

www.cepsa.com

Tel.: (34) 91 337 60 00