

Cepsa launches *Planet Energy*, a digital hub to address energy transition trends and challenges

- **Through this initiative, experts from inside and outside the company will analyze the key aspects of the energy transition, circular economy, sustainability, renewable energies, innovation, sustainable mobility, and the environment**
- **The multi-format hub includes everything from written articles to infographics, videos, and podcasts led by journalist Roberto Brasero**
- **Hosted on Cepsa's corporate website, *Planet Energy* responds to the company's desire to contribute value and positivity to promote the energy transition**

Cepsa launches [*Planet Energy*](#), a new space on the Internet aimed at advancing general knowledge in different areas related to the energy transition and sustainability. Experts, scientists, and researchers, both internal and external to the company, will collaborate to explain the challenges and major trends concerning energy and the environment.

With this initiative, the company takes a simple, educational approach to disseminating scientific advances and the most innovative technologies related to the energy transition and sustainability: green hydrogen, biofuels, renewable energies, sustainable mobility, innovation, biodiversity, circular economy, as well as aspects related to ESG and initiatives that contribute to the Sustainable Development Goals, among others.

"At Cepsa we not only want to transform our business through our 'Positive Motion' strategy, but also to become a catalyst for social change toward a more sustainable energy and economic model. To achieve this, it is essential for society to understand the advances that are being made in relevant areas such as sustainability, the energy transition, and mobility. The goal of *Planet Energy* is to share analysis from all types of experts on the challenges of today and tomorrow to generate the energy that society needs while caring for the planet," said Juan Llobell, Cepsa's Director of Communication and Institutional Relations.

The platform, hosted on the company's corporate website, offers content in multiple formats, from written articles to audiovisual pieces, such as videos and infographics, and a podcast channel hosted by Roberto Brasero. *Planet Energy* will respond to the unique challenges posed by the energy transition through different sections, such as "Today is not the day of..." which will look at causes that deserve to be remembered every day



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of the year, or “Heroes of the Transition,” which recognizes the people working on important projects to improve the environment.

Visit *Planet Energy* at www.cepsaplanetenergy.com

Cepsa is a leading international company committed to sustainable mobility and energy with a solid technical experience after more than 90 years of activity. The company also has a world-leading chemicals business with increasingly sustainable operations.

In 2022, Cepsa presented its new strategic plan for 2030, ‘Positive Motion,’ which projects its ambition to be a leader in sustainable mobility, biofuels, and green hydrogen in Spain and Portugal, and to become a benchmark in the energy transition. The company places customers at the heart of its business and will work with them to help them advance their decarbonization goals.

ESG criteria inspire everything Cepsa does as it advances toward its Net Positive objective. This decade, it will reduce its Scope 1 and 2 CO2 emissions by 55% and its Scope 3 emissions by 15 to 20%, with the goal of reaching net zero emissions by 2050.

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